



June 15-19, 2020 | Schedule of Events

As of 5/26/2020

All times in EDT

Monday, June 15

8:00 – 10:00 am

We're LIVE!

Be sure to sign on and add your profile picture. Start exploring the world of United Fresh LIVE!

10:00 am

Grand Open/Ribbon Cutting

Join us for a look-in to see who's cutting the United Fresh LIVE! ribbon.

Noon – 1:00 pm

Opening LIVE! General Session

Join United Fresh Chairman Michael Muzyk of Baldor Specialty Foods, President & CEO Tom Stenzel, and industry leaders from around the world as we kick off a new way of doing business through our United Fresh LIVE! virtual platform.

1:00 – 3:00 pm

Expo Power Hours

During our Expo Power Hours each day, exhibitors will be hosting specific content and events in their booths. While you can check out exhibits 24-7, you'll want to be online during the power hours to see what's happening live.

4:00 – 5:00 pm

Workshops

Just as you'd expect in a face-to-face event, United Fresh will deliver top-notch education on the most important topics of the day. Learn how you and your company can not only survive but thrive in this new business environment.

5:00 – 6:00 pm

Community Receptions

Join friends and colleagues who share common interests in our group chats at the end of the day. Just like the in-person events, receptions will begin with a crowded room then break out into small groups for discussions and sharing. Then, we'll rearrange the groups every 15 minutes allowing you to make more connections!

Today's line-up:

- International Reception for the Global Industry: Join fellow produce leaders interested in international trade and business opportunities around the world.
- Food Safety Reception: Join fellow food safety professionals to share mutual interests.

6:00 – 7:00 pm

Happy Hour in the Beer Garden

Come hang out in the Beer Garden to chat with friends and meet new colleagues. How was your day? What did you learn in the workshops? Which booths were killer cool? And, what's your favorite beer?

Tuesday, June 16

All Day

Expo Open

9:00 – 10:00 am

Get FIT! – Yoga!

Start the day with the United Fresh yoga team – who knew? We'll have a live class to join with friends now, or you can sign on anytime later.

10:00 – 11:00 am

Coffee Talk

Pick a topic and join a group discussion to start your day. Our experts will tee up an issue, ask some questions, and then the session is yours.

11:00 am – Noon

Workshops

Just as you'd expect in a face-to-face event, United Fresh will deliver top-notch education on the most important topics of the day. Learn how you and your company can not only survive but thrive in this new business environment.

Noon – 1:00 pm

Women in Produce LIVE! General Session

United Fresh maintains its tradition of honoring a female leader of our industry. You'll hear her inspiring story, and connect with both men and women in this annual industry celebration.

1:00 – 3:00 pm

Expo Power Hours

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5:00 – 6:00 pm

Women in Produce Reception

Continue the celebration of Women in Produce; and men welcome to attend!

6:00 – 7:00 pm

Happy Hour at the Wine Bar

Tonight we convene at the Wine Bar. Come hang out with friends and meet new colleagues. And, what's your favorite wine?

Wednesday, June 17

All Day

Expo Open

9:00 – 10:00 am

Get FIT! – Go for a Ride!

Whether you're a Peloton maniac or over-the-road biker, join our tribute to Tour de Fresh as we share in a live class this morning.

- 10:00 – 11:00 am** **Coffee Talk**
Pick a topic and join a group discussion to start your day. Our experts will tee up an issue, ask some questions, and then the session is yours.
- 11:00 am – Noon** **Workshops**
Just as you'd expect in a face-to-face event, United Fresh will deliver top-notch education on the most important topics of the day. Learn how you and your company can not only survive but thrive in this new business environment.
- Noon – 1:00 pm** **Organics LIVE! General Session**
Want to learn what's happening in the world of organics? Join industry leader Tonya Antle, Co-Founder and Executive Vice President of the Organic Produce Network as she hosts a panel of top industry leaders addressing the future of organics in a post-coronavirus environment.
- 1:00 – 3:00 pm** **Expo Power Hours**
During our Expo Power Hours each day, exhibitors will be hosting specific content and events in their booths. While you can check out exhibits 24-7, you'll want to be online during the power hours to see what's happening live.
- 5:00 – 6:00 pm** **Organics Receptions**
Join with fellow industry members who share an interest in organic produce.
- 5:00 – 6:00 pm** **Young Professionals Reception**
- 6:00 – 7:00 pm** **Happy Hour at the Cocktail Bar**
Come see our array of specialty cocktails developed by our own produce mixologists, using an assortment of fresh fruits and vegetables. Recipes of our featured drinks will be available so you can make your own!

Thursday, June 18

- All Day** **Expo Open**
- 9:00 – 10:00 am** **Get FIT! – Zumba!**
Yep, United Fresh Zumba! Join our live class or sign in later when you have time.
- 10:00 – 11:00 am** **Coffee Talk**
Pick a topic and join a group discussion to start your day. Our experts will tee up an issue, ask some questions, and then the session is yours
- 11:00 am – Noon** **Workshops**
Just as you'd expect in a face-to-face event, United Fresh will deliver top-notch education on the most important topics of the day. Learn how you and your company can not only survive but thrive in this new business environment.

Noon – 1:00 pm

Retail-Foodservice LIVE! General Session

Meet the produce heroes on the front lines as we honor winning retail produce managers, chefs across multiple foodservice channels, and our school foodservice leaders. Hear from industry leaders in the retail and foodservice channels about how our business is likely to change in the future.

1:00 – 3:00 pm

Expo Power Hours

During our Expo Power Hours each day, exhibitors will be hosting specific content and events in their booths. While you can check out exhibits 24-7, you'll want to be online during the power hours to see what's happening live.

6:00 – 7:00 pm

United Fresh LIVE! Celebration

Join together in a celebration of our entire produce community and what we've been able to accomplish here at United Fresh LIVE! Tune in for the show, and for a few surprises along the way!

Friday, June 19

All Day

Expo Open

9:00 – 10:00 am

Get Fit – Orange Theory

Still with us? Join our Orange Theory class live and show us what you've got on a Friday morning!

10:00 – 11:00 am

Coffee Talk

Pick a topic and join a group discussion to start your day. Our experts will tee up an issue, ask some questions, and then the session is yours.

11:00 am – Noon

Workshops

Just as you'd expect in a face-to-face event, United Fresh will deliver top-notch education on the most important topics of the day. Learn how you and your company can not only survive but thrive in this new business environment.

Noon – 1:00 pm

Closing LIVE! General Session

What's next for our industry? Where do we go from here to rebuild our businesses and drive consumers to choose more fresh produce? There will be life after this crisis – how can we be prepared to lead the world back to a lifestyle of health, beauty, fun and great taste?