



## San Diego Unified School District

The **2<sup>ND</sup>** largest school district in California

We serve over **240** sites in San Diego – that makes us San Diego's largest restaurant chain!

Each day, we serve more than 130,000 meals combined – breakfast, lunch, snack and supper

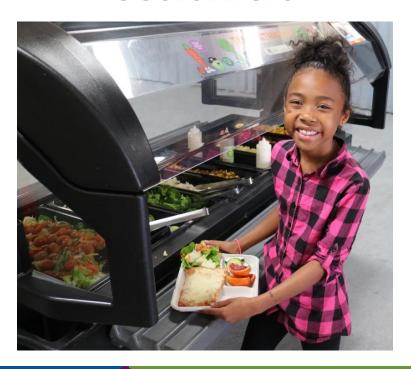
That's more than **24 MILLION** meals per year!





### **School Meals Matter**

# Shaping the next generation of customers





Creating lifelong healthy eating habits



### **Our School Meals**

- Students are required to take <sup>1</sup>/<sub>2</sub>
   cup fruit or vegetable with each meal
- We provide a variety of fruits and vegetables









### Salad Bars at Schools



### More than 400 salad bars

throughout the district

Salad bars are the main vehicle of getting fresh fruits and vegetables to the students

Allows students to make their own healthy choices





## Let's Move Salad Bars to Schools!

Thanks to the United Fresh
Start Foundation and the Salad
Bars to Schools initiative for the

### 58 donated salad bars!







## Farm to School Program

- 1.) Local Procurement
- 2.) Garden to Café
- 3.) Nutrition Education







## **Local Procurement Our Farm Partners**



Kingsburg Orchards Stone Fruits



**Stehly Farms** 



**Mountain Meadow Mushrooms** Crimini Mushrooms



Go Green Agriculture Spinach, Dino Kale



**Sunrise Farms** Oranges, Minneolas



**Wolff Ranch** Minneola Tangelos

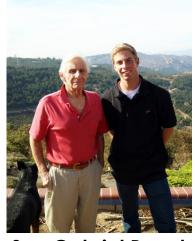


Avocados, Oranges

Suzie's Farm Radishes, Kabucha Squash



**Old Grove Orange** Grapes, Oranges



San Gabriel Ranch Guavas



## Dollars Spent on Produce

\$3.5 million spent annually on produce

Each school year we purchased:

**\$800,000** from San Diego

\$1,500,000 from Southern CA Region

\$1,200,000 million from CA





## Dollars Spent on Produce

**Example: Oranges** 

More than \$33,000 spent monthly on oranges

On average we purchase 1,300 cases of oranges per month

There are approximately 88 oranges to a case

We sectionize the oranges giving us about 950,000 orange wedges for kids to eat



## Garden to Café

Garden grown produce as part of the school meal program

Currently have

24
school sites certified

Served on salad bars and sold at youth garden stands







#### Healthy food. Successful students.

Food & Nutrition Services

## **Nutrition Education**





## Elementary Students Eat a Rainbow





### **Secondary Students**

Healthy Eating Plate Processed vs. Unprocessed Foods



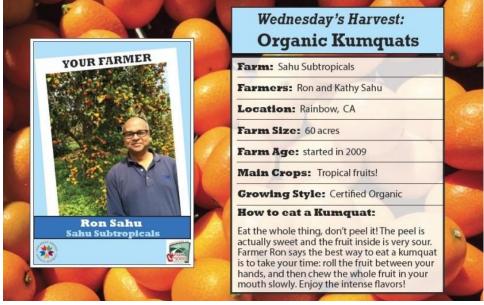




## Marketing Fresh, Healthy Options to Students

#### **Truck Wraps**





Marketing Signage & Promo Materials



## Marketing Fresh, Healthy Options to Students

#### Harvest of the Month Videos





### **Our Needs**

## Fresh fruit for school breakfast programs





Breakfast in the Classroom and Nutrition Break



### **More Information & Connections:**



www.sandiegounified.org/food



San Diego Unified Farm to School



@SDFarmtoSchool



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Farm to School - San Diego Unified



schools.mealviewer.com